

Migrant and Refugee
Youth Communication
and advocacy for equity
and inclusion



Guidance for Learning Outcomes and Training Programme Expectations for the 1-week Internship

MYCOMM ERASMUS+ YOUTH 2022 TOG
TASK 3.4 - 4

Version 2.0

Executive Summary

This document is intended to support the T3.4 *Mobility: Training Opportunity for 20 Youth Organisation Leaders* as part of Work Package 3 of the project **Migrant and refugee Youth COMMunication and advocacy for equity and inclusion [MyCOMM]** with ref. no. 101089752 ERASMUS-YOUTH-2022-YOUTH-TOG.

This guide on Learning Outputs and Training Programme Expectations linked to MyCOMM is intended to support partners hosting participants in establishing the training criteria for these activities, as this will be assessed by the participants in the debriefing to be carried out. They are not binding, as they are only intended to be a support tool for each 1-week internship to produce its own Learning Outcomes and generate a Training Program to be specified in the Learning Agreement between the parties.



Table of Contents

GUIDE TO DEFINING LEARNING OUTCOMES	3
GUIDE TO TRAINING PROGRAM EXPECTATIONS	5

GUIDE TO DEFINING LEARNING OUTCOMES

Given the specific focus on empowering staff of youth organizations in social media strategies, creative communication techniques, audiovisual tools, and public advocacy skills to address key policy issues for migrant inclusion and raise public awareness, the following learning outcomes can be suggested for this one-week internship. From this entire guide of outcomes, each host organization can choose some of them, keeping in mind that their verification will be evaluated by the participants in the final report:

1. **Social Media Strategies:**

- Develop proficiency in creating and implementing effective social media strategies.
- Understand how to use various social media platforms to amplify messages and engage target audiences.
- Analyze metrics to assess the impact of social media campaigns.

2. **Creative Communication Techniques:**

- Learn creative communication methods to effectively convey messages related to migrant inclusion and public awareness.
- Explore storytelling techniques that evoke empathy and understanding.
- Develop skills in crafting compelling narratives for diverse audiences.

3. **Audiovisual Tools:**

- Gain hands-on experience with audiovisual tools, such as video editing software, graphic design tools, or multimedia creation platforms.
- Understand the role of visuals and multimedia in conveying impactful messages.
- Create multimedia content to support advocacy efforts.

4. **Public Advocacy Skills:**

- Acquire skills in public advocacy and learn how to effectively communicate policy issues related to migrant inclusion.
- Develop techniques for engaging with policymakers, stakeholders, and the public to promote awareness and action.
- Understand the importance of evidence-based advocacy.

5. **Policy Understanding:**

- Gain a basic understanding of key policies related to migrant inclusion.
- Learn how to translate policy language into accessible and compelling messages for the public.

6. Community Engagement:

- Explore methods for engaging communities and fostering dialogue on migrant inclusion.
- Understand the importance of involving diverse voices in advocacy efforts.

7. Cross-Cultural Competence:

- Develop cross-cultural competence to effectively communicate with diverse audiences.
- Learn to navigate cultural sensitivities and address issues with cultural awareness.

8. Project Planning and Execution:

- Plan and execute a small-scale advocacy project related to migrant inclusion during the internship.
- Develop project management skills, including setting goals, timelines, and deliverables.

9. Monitoring and Evaluation:

- Understand the importance of monitoring and evaluating communication and advocacy initiatives.
- Learn how to assess the impact of activities and make data-driven decisions for improvement.

10. Team Collaboration:

- Collaborate with fellow interns or staff members to develop and implement communication strategies.
- Experience working as part of a team to achieve common goals.

11. Self-Reflection and Feedback:

- Engage in self-reflection to identify personal strengths and areas for improvement.
- Seek and provide constructive feedback to enhance professional growth.

12. Networking:

- Build a network of professionals and organizations working in the field of migrant inclusion and advocacy.
- Explore opportunities for collaboration and future partnerships.

These learning outcomes are intended to provide participants with a broad set of skills and a knowledge base to effectively advocate for immigrant inclusion through strategic communication and public awareness campaigns. The experiential and practical nature of the internship should enable participants to apply these competencies in real-world situations.

GUIDE TO TRAINING PROGRAM EXPECTATIONS

For this 1-week internship focused on training youth organization staff in social media strategies, creative communication techniques, audiovisual tools and public advocacy skills related to migrant inclusion, participants can expect a dynamic and intensive training program. Some of the specific training program expectations that could be provided, tailored to the Learning Outcomes defined for each internship, could be among the following:

1. Orientation and Introduction:

- Overview of the internship objectives, goals, and the importance of the participants' roles in migrant inclusion advocacy.
- Introduction to the organization, its mission, and previous advocacy initiatives.

2. Expert Sessions:

- Workshops and sessions led by experts in social media strategies, creative communication, audiovisual tools, public advocacy, and migrant inclusion policies.
- Q&A opportunities for participants to engage with and learn from experienced professionals.

3. Hands-On Workshops:

- Practical workshops on using social media platforms, creating multimedia content, and employing creative communication techniques.
- Interactive sessions where participants can apply skills learned in real-time.

4. Policy Briefings:

- In-depth briefings on key policies related to migrant inclusion, including discussions on relevant challenges and opportunities.
- Sessions on translating policy language into accessible and impactful messages.

5. Case Studies and Best Practices:

- Analysis of successful advocacy campaigns, both within and outside the context of migrant inclusion.
- Exploration of best practices in social media, communication, and advocacy.

6. Team Collaboration Exercises:

- Group exercises to foster teamwork and collaboration among participants.
- Practical activities simulating real-world advocacy scenarios to apply newly acquired skills.

7. Project Planning and Execution:

- Guidance on planning and executing a small-scale advocacy project during the internship.
- Support in setting project goals, timelines, and deliverables.

8. Mentorship Opportunities:

- Access to mentors within the organization or external professionals for guidance and feedback.
- Opportunities for one-on-one sessions to address individual questions and concerns.

9. Networking Opportunities:

- Networking events with professionals in the field of migrant inclusion, advocacy, and communication.
- Opportunities to connect with guest speakers, industry experts, and fellow participants.

10. Interactive Discussions:

- Facilitated discussions on current issues, challenges, and opportunities in migrant inclusion advocacy.
- Platforms for participants to share insights, experiences, and perspectives.

11. Feedback Sessions:

- Regular feedback sessions to evaluate participants' progress and address any challenges.
- Constructive feedback on individual and group assignments to facilitate continuous improvement.

12. Culminating Event:

- A culminating event where participants showcase their advocacy projects and receive feedback.
- Recognition and acknowledgment of participants' contributions to the program.

With this training program proposals, the 1-week internship can offer different ways to empower the participants with the skills, knowledge, and confidence needed to contribute effectively to advocacy efforts for migrant inclusion and raise public awareness.



Migrant and Refugee
Youth Communication
and advocacy for equity
and inclusion

