

Migrant and Refugee
Youth Communication
and advocacy for equity
and inclusion



Project results suitable for generating synergies

Brussels, 1st-2nd November 2024



Co-funded by the
European Union

Grant Agreement: 101089752-MYCOMM
ERASMUS YOUTH 2022 YOUTH-TOG-LOT2

Strand 1

OBREAL Global



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Youth Communication
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What is MyCOMM?



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What is MyCOMM aiming for?

“Strengthening the capacity and role of youth organisations targeting migrants and refugees, through training in communication and audiovisual skills, social networking and mutual learning that connects such organisations at European level and promotes collective advocacy.”





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How does MyCOMM manage to do it?

1. Knowledge of the Organizations
2. Capacity Building
3. Putting Capacities into Practice
4. Strengthening Youth Networks





1. Knowledge of the Organizations

Mapping of beneficiary list organisations

This exercise sought to identify the main youth organisations working in the field of migrant and refugee inclusion (or those wishing to take an interest in this field) across Europe. This extensive list can be consulted on this page or downloaded in excel format for research purposes.

Columns Print Excel CSV Copy PDF

Show 10 entries

Search: _____

ORGANISATION	WEBSITE ^	COUNTRY ^	TYPE OF ORGANISATION
ČRDM - Czech Council of Children and Youth	https://crdm.cz/	The Czech Republic	National Youth Council
ÖJV - Austrian National Youth Council	https://bjv.at/	Austria	National Youth Council
Élményakademia	https://elmenyakademia.hu/	Hungary	Local
Youth Included	https://home.youthincluded.com/	The Czech Republic	Local
Youth Board of Cyprus	https://onek.org.cy/	Cyprus	Local
YEU International	https://yeu-international.org/	Belgium	International
YEU International	https://yeu-international.org/	Belgium	INGO
YEU Cyprus- Youth for Exchange and Understanding Cyprus	https://yeucyprus.org/	Cyprus	Local
YES - Young European Socialists	https://youngsocialists.eu/	Belgium	INGO
YEPP - Youth of the European Peoples Party	https://youthpep.eu/	Belgium	INGO

Showing 1 to 10 of 163 entries

« < 1 2 3 4 5 ... 17 > »





2. Capacity Building

CAPACITY BUILDING (C.B.)

C.B. IN SOCIAL MEDIA TECHNIQUES
(NON-PUBLIC DOC)

C.B. IN AUDIOVISUAL PRODUCTION
TECHNIQUES

C.B. IN PUBLIC POLICY STRENGTHENING
AND ADVOCACY

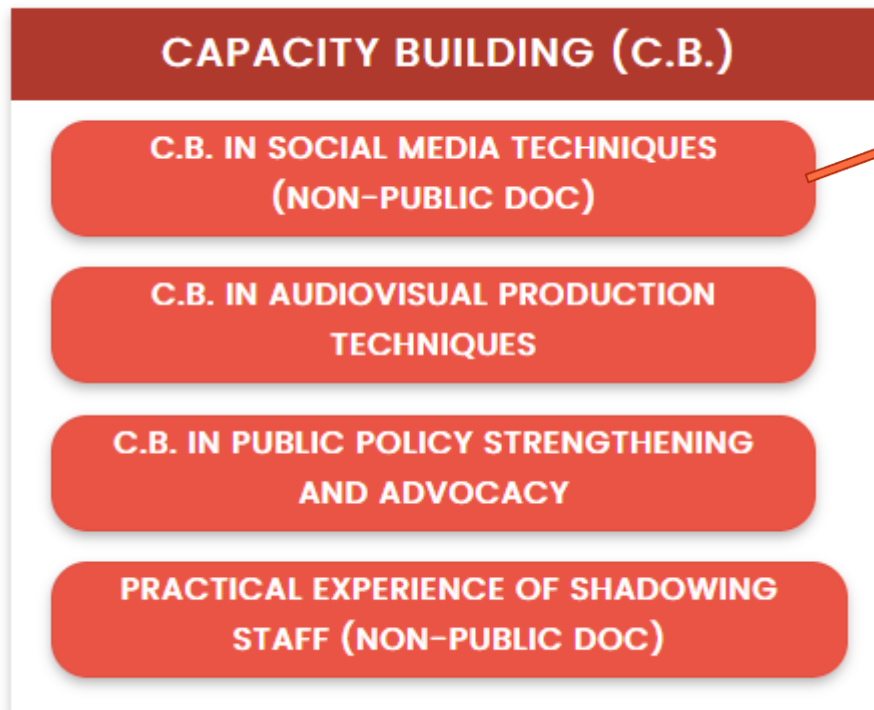
PRACTICAL EXPERIENCE OF SHADOWING
STAFF (NON-PUBLIC DOC)





2. Capacity Building

D3.1 Capacity Building in Social Media Strategies



Non-public Deliverable D3.1 X

Training Series 1 - Public Policy, Advocacy and Organisational Sustainability
Social Networking Techniques for Migrant and Refugee Outreach

Online Introductory Session 1 - Effective Social Media Strategy

Hybrid Development Session 1 - Creation of a Social Media Strategy and Plan with KPIs

Supporting Material 1 - Social Media Strategy Template

Train and strengthen young migrant organisations in social networking techniques.

The Deliverable has been led by GIE and it is the result of the Task 3.1, "Strengthening youth organisations in social networking techniques: Migrant and refugee outreach". This first part of the training series was addressed to communication staff of the targeted youth organisations.

The training employed a **blended learning** approach:

- First, **an introductory online module** was offered. Participants were assigned tasks and asked to work virtually in teams on the assigned tasks.
- This was followed by **a two-day online workshop**, organised by GIE in Romania. These workshops were a means of working in small groups, share practices and techniques and also receive hands-on technical training.

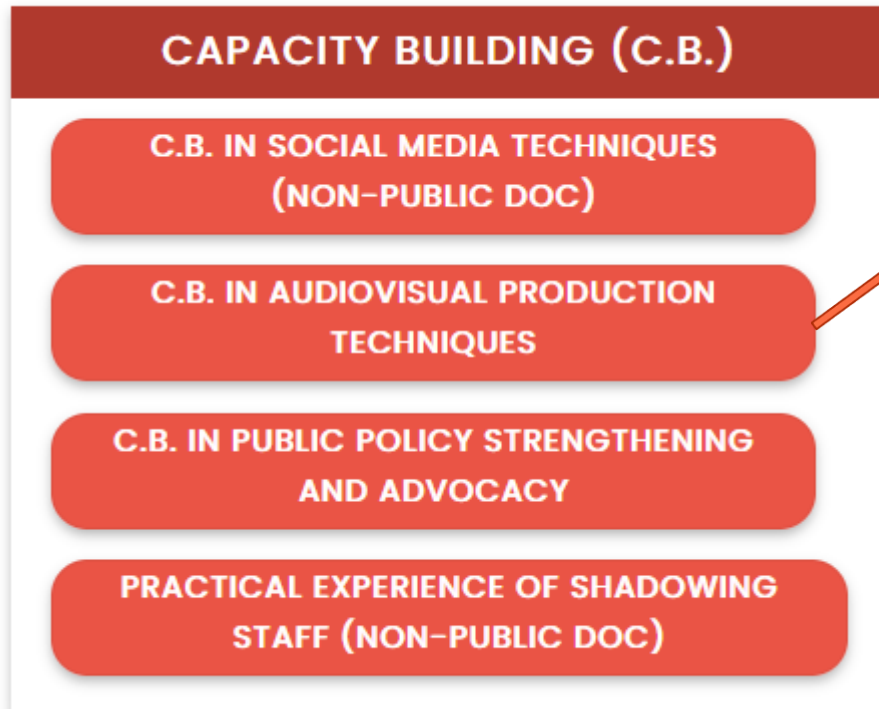
In the online workshops, participants developed a





2. Capacity Building

D3.2 Capacity Building in Audiovisual Production Techniques



DOWNLOAD Social Media Strategies

BLENDED LEARNING RESOURCES

Training Series 2 - Participative Techniques for Audiovisual Production

Online Introductory Session 2 - Train & strengthen in participative techniques related to Audiovisual production

Hybrid Development Session 2 - Handbook Guide 1 on Communication for Awareness and Entertainment

Hybrid Development Session 2 - Handbook Guide 2 on Audiovisual Techniques

Hybrid Development Session 2 - Handbook Guide 3 on Participatory Generation of TV Content

Supporting Material 1 - Emotional appeal and corresponding questions

Supporting Material 2 - Worksheet on the Story Structure

Supporting Material 3 - Worksheet on the Story Circle

THEMATIC MANUALS

Thematic Manuals in ENGLISH

Thematic Manuals in FRENCH

Thematic Manuals in GREEK

Thematic Manuals in ROMANIAN

Thematic Manuals in SPANISH

Train and strengthen young migrant organisations in participative techniques related to audiovisual production

The Deliverable has been led by The Rural Hub (TRH) and it is the result of the Task 3.2, "Train and strengthen young migrant organisations in participative techniques related to audiovisual production". This second part of the training series was addressed to production staff from the targeted youth organisations.

The training employed a **blended learning** approach:

- First, an **introductory online module** was offered. Participants were assigned tasks and asked to work virtually in teams on the assigned tasks.
- This was followed by a **two-day face-to-face workshop**, organised by The Rural Hub (TRH) partners in Ireland. These workshops were a means of working in small groups experimenting with production theory in order to develop technical audiovisual production skills.

In the face-to-face workshops, participants helped to co-create **thematic manuals** on:

- Audiovisual Techniques
- Communication for Awareness and Entertainment
- Participatory TV Content Generation

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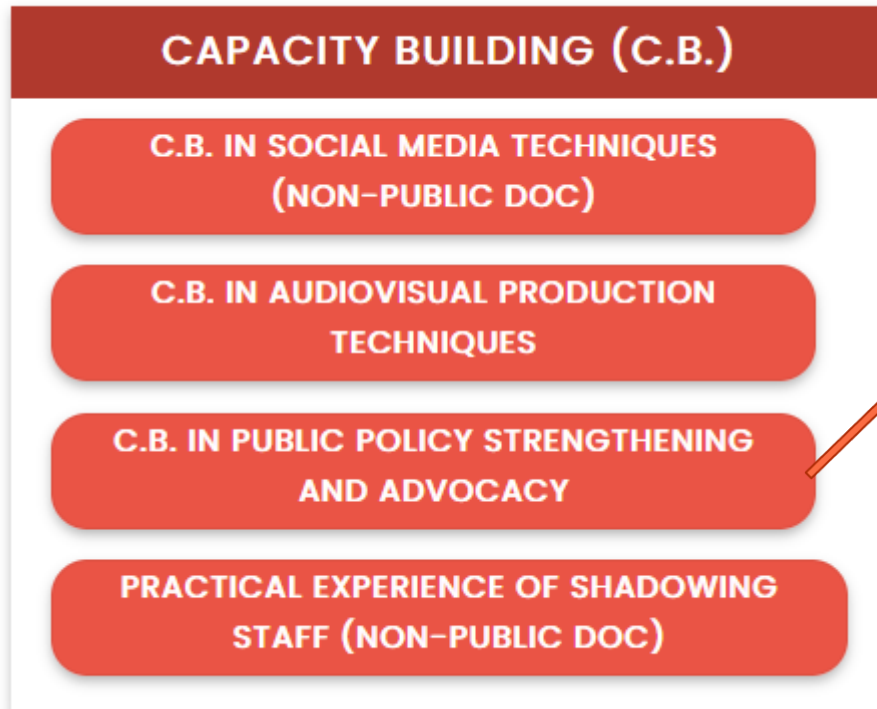
OBREAL Global





2. Capacity Building

D3.3 Capacity Building in Public Policy Strengthening and Advocacy



DOWNLOAD Campaigns

Training Series 3 - Public Policy, Advocacy and Organisational Sustainability

- Online Introductory Session 3 - How to Build a Campaign
- Online Development Session 3 - Successful Campaigns
- Online Development Session 3 - Voices of Young Refugees in EU
- Supporting Material 1 - Advocacy Campaign Planning Template

Train and strengthen young migrant organisations in public, advocacy and organisational sustainability

The Deliverable has been led by JEF and VYRE and it is the result of the Task 3.3, "Public policy capacity: Train and strengthen young migrant organisations in public policy, advocacy and organisational sustainability". This third part of the training series was addressed to policy officer and leadership of the targeted youth organisations.

The training employed a **blended learning** approach:

- First, an **introductory online module** was offered. Participants were assigned tasks and asked to work virtually in teams on the assigned tasks.
- This was followed by a **two-day online workshop**, organised by JEF and VYRE in Brussels. These workshops were a means of working in small groups, across cultural lines, so as to discuss advocacy techniques and co-create common messages, campaign ideas for socially and economically vulnerable migrants and refugees.

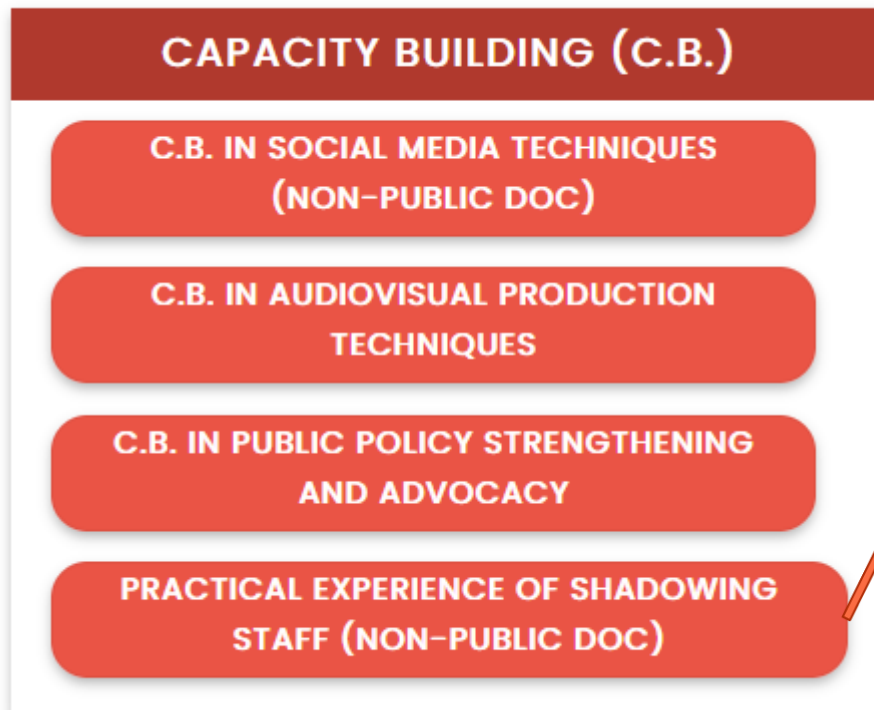
In the online workshops, participants helped to co-create **local or national advocacy campaigns** including:

- Key messages
- Targets
- Dissemination channels
- Indicators for impact



2. Capacity Building

D3.4 Mobilities for Youth Organisations



Non-public Deliverable D3.4 X

Mobility: Training opportunity for 20 youth organisations leaders

Internship Guidelines

Learning Agreement Template

Guidance for Learning Outcomes & Training Programme Expect.

Certificate of Attendance Template

1-week Internship abroad for Youth Organisation leaders

The Deliverable has been led by JEF, GIE and TRH and it is the result of the Task 3.4, "Mobility: training opportunity for 20 youth organisations leaders". This is an extension of the training program and provided the possibility of shadowing staff and learn about public policy and advocacy, as well as communications and audio-visual techniques, at one of the MyCOMM partner organisations.

This 1-week internship consisted of:

- An application and selection procedure.
- A proposal of learning outcomes and training programme expectations defined for each selected candidate.
- The own development of the activity by the participants in the hosting organizations.
- A set of final reports submitted by the candidates and the receiving organisations.

The 1-week internship generates an outcome report of the mobilities summarizing takeaways about audiovisual techniques as well as public policy and advocacy to be implemented at the home institutions of the participants.





3. Putting Capacities into Practice

CAPACITY DEMONSTRATION

MAKEATHON: CREATIVE SOLUTIONS
DEVELOPMENT

CREATION OF THREE PROMOTIONAL VIDEOS
ON INCLUSION





3. Putting Capacities into Practice



D4.2 Three Promotion Videos on Migrant and Refugee Inclusion

[DOWNLOAD Report](#)



Video developed by the International Production Team number 1
Led by JEP and supported by OBREAL

BREAKING BARRIERS explores the resilience and contributions of migrant and refugee youth, emphasizing the importance of unity in diversity and equal access to opportunities.



Video developed by the International Production Team number 2
Led by VYRE and supported by GIE & CARDET

VOICES UNHEARD explores the discrimination and stigma experienced by the migrant and refugee youth communities, amplifying their voices, and advocating for justice and social cohesion.



Three Promotional Videos

The three international production teams of the youth organizations, accompanied by OBREAL, THE RURAL HUB and APDEV, have each designed a video of around ten minutes long, following a narrative about the inclusion of migrants and refugees.

These artistic videos have been developed to promote that migrants and refugees can express their personal journey of migration and their feelings about European citizenship, their inclusion and their integration.

To take them into account, work has been done on:

- The development of a script/key messages, identifying the interviewees
- Travel for the production/filming team
- Edition and post production.

In addition, a budget has been provided to the three organizations of the consortium that work with young migrants and refugees to acquire equipment, software and services that will allow them to make these promotional videos and keep them as resources in their entities to continue exploiting this knowledge and assimilated skills during the development of the project in the future, hoping that they will make more videos on the awareness and advocacy of migrants and refugees.

The videos are basically filmed in English (with interview inserts in the languages freely chosen by the interviewees). However, all videos have the possibility to be viewed with subtitles in English, French, Spanish, Romanian, Greek or Catalan.



4. Strengthening Youth Networks

STRENGTHENING YOUTH NETWORKS

EXPANDING VYRE MEMBERSHIP ↗

STRENGTHENING JEF TASK FORCES ↻

PUBLICATION OF COLLECTIVE POLICY
PAPERS

INTERNATIONAL YOUTH NETWORK
CONFERENCE





Example of Synergies

youthwell

Working Together for Resilient
and Democratic Youth



The **Youth-Well project** creates a network of resilient, informed, and active youth leading the way towards a brighter future. By collaborating and advocating for mental health and active citizenship, the Youth-Well project empowers young people to become agents of change in their communities.

Working Together for Resilient and Democratic Youth

The **Youth-Well project** tackles the challenges at the intersection of European youth, mental health, democracy and resilience. We connect young people across participating Member States so you can take your future, your mental health, and your participation in democracy into your own hands.

Youth-Well helps young people set up their own initiatives and projects which equally advocate for mental health and active citizenship.

Youth-Well offers:

- Advocacy activities across Europe for the European youth
- Training manuals for youth workers on mental health and democracy
- An e-learning platform on leadership skills
- International conferences for youth advocates
- and more!





Example of Synergies

youthwell.eu

Working Together

ORGANISATION	WEBSITE [▲]	COUNTRY [▲]	TYPE OF ORGANISATION
ČRDM - Czech Council of Children and Youth	https://crdm.cz/	The Czech Republic	National Youth Council
ÖJV - Austrian National Youth Council	https://bjv.at/	Austria	National Youth Council
Élményakadémia	https://elmenyakademia.hu/	Hungary	Local
Youth Included	https://home.youthincluded.com/	The Czech Republic	Local
Youth Board of Cyprus	https://onek.org.cy/	Cyprus	Local
YEU International	https://yeu-international.org/	Belgium	International
YEU International	https://yeu-international.org/	Belgium	INGO
YEU Cyprus- Youth for Exchange and Understanding Cyprus	https://yeucyprus.org/	Cyprus	Local
YES - Young European Socialists	https://youngsocialists.eu/	Belgium	INGO
YEPP - Youth of the European Peoples Party	https://youthpepp.eu/	Belgium	INGO

the Youth-Well project empowers young people to become agents of change in their communities.

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- and more!





Sharing from the Audience

- Sharing results
- Project Sharing
- Existing Initiatives and Campaigns

All related to inclusion, social justice and integration of migrants and refugees.

